

QUALITY AND SUSTAINABLE EVENT MANAGEMENT POLICY

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The General Management, represented by Ms. Luisa Galli, formally expresses its commitment to the implementation of an integrated Quality and Sustainable Event Management System, in accordance with the ISO 9001 and ISO 20121 standards.

A&M Srl has been active in the national and international market for 50 years, offering specialized services with a strong focus on customer satisfaction and continuous improvement. In line with this approach, the company aims to promote the sustainable management of its activities and the events it delivers.

The principles guiding this commitment are outlined in the document titled "Statement of Intent and Values." In particular, A&M Srl is committed to pursuing the following objectives:

- > MINIMIZE UNFORESEEN ISSUES AND DISRUPTIONS
- > ENHANCE THE EVALUATION OF CUSTOMER SATISFACTION
- > DIGITIZE INTERNAL PROCESSES AND COLLECT RELEVANT DATA FOR THE DEVELOPMENT OF PERFORMANCE INDICATORS
- ➤ PROMOTE INCLUSIVENESS AND EQUAL OPPORTUNITIES
- > ENCOURAGE PROFESSIONAL GROWTH AND TALENT DEVELOPMENT
- ➤ REDUCE ENERGY WASTE ACROSS OPERATIONS
- > LOWER THE VOLUME OF WASTE GENERATED WITHIN THE COMPANY
- LIMIT THE USE OF POLLUTING PACKAGING MATERIALS
- SUPPORT AND ENGAGE WITH THE LOCAL COMMUNITY

These goals are detailed and quantified within a dedicated Improvement Plan, which defines clear indicators and monitoring methodologies. The plan is subject to ongoing evaluation and updates to ensure its effectiveness.

The implementation of this integrated system is a strategic choice fully endorsed by Management and actively shared with all collaborators at every level of the organization.

Reggio Emilia,

General Management

A&M S.R.L.

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